



Boxer & The Marketing Store Sponsored Award Winner

Luke Booth

University of the Arts London (UAL)

A beautifully simple solution to be a practical problem. The mock up met all the criteria and felt good and stable in the hand. This would also provide a cost effective solution and I would not consider this to be over packaged. Well done.

Sponsor's Comments -
Paul Castledine, Creative Director, Boxer

Also takes Gold

Excellent concept. Very well executed and detailed throughout. Spot on!

Judges' Comments

Silver

Adam Dhaliwal

Kingston University

Very good concept and well thought through solution. Well done.

Judges' Comments