



Benson Group Sponsored Award Winner

Blair Wightman

Adam Smith College

Exceptional graphics and project thought process. Strong constructional design with carefully considered materials. Conveys style of food culture well.

Sponsor's Comments –
Nikki Clark, Creative Designer,
Benson Group

**Also takes Gold and a
Dragon's Den finalist**

Excellent throughout.

Judges' comments

Gold & Dragon's Den Finalist

Richard Osborne

University Centre Yeovil

Great concept throughout!

Judges' Comments

Gold

Mari Nicholson

University Centre Yeovil

Great concept - lovely graphics
and excellent mock up.

Fantastic!

Judges' Comments



Bronze

Sara Sironi

Kingston University

Love the concept "lunch times" but it could be more playful and have more "newspaper" elements.

Judges' comments

Bronze

Pekka Pölkki

Lahti Institute of Design

Great concept, concise boards - a shame the mock up wasn't of better quality.

Judges' Comments

Commended

Mark Durrant

Swindon College

Aesthetically very lovely but the concept fails to show the content.

Judges' Comments