



DS Smith sponsored award – 1st prize

Rubén Beltrán

Universidad CEU Cardenal Herrera

Very impactful, employing different print techniques and also demonstrating the idea in situ through visual representation.

A well planned and constructed project that perfectly met our brief.

Sponsor's Comments – Ian Cheale Design Manager and Peter Redfean, Design Director, DS Smith Packaging

Also takes Silver

Very good project throughout - well considered and presented.

Judges' Comments



DS Smith sponsored award – 2nd prize

Charlotte Phillips

Swindon College

A well thought out design, very practical, economic and environmentally friendly using minimal material.

Sponsor's Comments - Ian Cheale Design Manager and Peter Redfean, Design Director, DS Smith Packaging

Also takes Gold and Dragon's Den Finalist

Great project. Excellent consideration given throughout.

Judges' comments



DS Smith sponsored award – 3rd prize

Emma Forshaw

Swindon College

The display is very impactful due to the iconic subject matter. Background concept on this design is presented in a concise manner. This unit would allow easy route to market given its simple structural design.

Sponsor's Comments - Ian Cheale Design Manager and Peter Redfearn, Design Director, DS Smith Packaging

Also takes Bronze

Simple and effective.

Judges' Comments



Bronze

Krystle Nicholson

Swindon College

Nice concept but more consideration needs to be given to the practicalities of scale and transport.

Judges' Comments