**DS Smith sponsored award – 1st prize**

Rubén Beltrán  
Universidad CEU Cardenal Herrera

Very impactful, employing different print techniques and also demonstrating the idea in situ through visual representation. A well planned and constructed project that perfectly met our brief.  

*Sponsor’s Comments – Ian Cheale Design Manager and Peter Redfearn, Design Director, DS Smith Packaging*

**Also takes Silver**

Very good project throughout - well considered and presented.

*Judges’ Comments*

---

**DS Smith sponsored award – 2nd prize**

Charlotte Phillips  
Swindon College

A well thought out design, very practical, economic and environmentally friendly using minimal material.  

*Sponsor’s Comments - Ian Cheale Design Manager and Peter Redfearn, Design Director, DS Smith Packaging*

**Also takes Gold and Dragon’s Den Finalist**

Great project. Excellent consideration given throughout.  

*Judges’ comments*
DS Smith sponsored award – 3rd prize

Emma Forshaw
Swindon College

The display is very impactful due to the iconic subject matter. Background concept on this design is presented in a concise manner. This unit would allow easy route to market given its simple structural design.

Sponsor’s Comments - Ian Cheale Design Manager and Peter Redfearn, Design Director, DS Smith Packaging

Also takes Bronze

Simple and effective.

Judges’ Comments

Bronze

Krystle Nicholson
Swindon College

Nice concept but more consideration needs to be given to the practicalities of scale and transport.

Judges’ Comments