NEW CHILDREN’S TOY PACK/PRODUCT

Sponsored by BPI (British Polythene Industries) years 10, 11 and AS Level

the prize

BPI will award £500 to the school which has provided the best entries. The sponsor may award £100 of the £500 to an individual student should an outstanding entry be presented.

£100 will also be awarded to the runner up school.

The Packaging Society will award £50 for the best supporting portfolio.

introduction

As a result of an increasing need for sustainability within our economy the environmental benefits of recycling plastic are becoming better recognised. Recycling plastic diverts waste from landfill, conserves resources and benefits the environment.

Plaswood is an award winning long life environmental alternative to traditional materials, natural wood being a good example. Plaswood versatility of design means it can be fabricated into many different products, from furniture to fencing and walkways and play areas within parks and public areas.

the brief

You are to choose one of the following:

★ Using Plaswood design a new and innovative toy container/package that holds fun and play products but that also has a secondary function for example in the garden, the park or the home.

★ Design a new play product for children out of Plaswood whereby the product is also the package. Consider a new or an update of an old concept in play that would best suit this material. You may include an exterior label for retail use on your final solution which provides information to the consumer.

Choose the appropriate children’s target age group for your product and provide appropriate graphics and finishes to ensure great shelf appeal in store.

materials to use

You may make your models and designs out of a material of your choice and one that you consider best reflects the qualities of Plaswood. You may use Plaswood or part Plaswood and another material such as cardboard/cartonboard and paint this. Plaswood information on current uses, benefits, environmental aspects and samples of the product will be available to schools entering this brief. Please visit www.whyusewood.co.uk

HELPLINE

For Plaswood samples please contact:
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