



STARPACK
STUDENTS

Student Starpack
Awards 2017

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SUSTAINABLE EXPANDING FOOD DELIVERY PACKS FOR TAKEAWAYS

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RPC is a £2.5bn global design and engineering company specialising in polymer conversion in both packaging and non-packaging markets. The company celebrated its 25th anniversary in 2016, having grown from a UK operation with five factories in 1991 into a major global business with currently 140+ operations in 29+ countries, and over 20,000 employees. RPC operates in a wide variety of end markets combining its manufacturing skills with the expertise of its 24 design and engineering centres.

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Prize

£300 for the winner and a visit to our design studio. An internship may be awarded to an individual student should an outstanding entry be presented.

Helpline

For guidance with the brief contact
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Introduction

With the increase and accessibility of food on the go and the range of oriental and global food alternatives available, there is a requirement for effective and sustainable food packaging solutions. Customers are now able to use specific media and mobile phone apps not only to locate food outlets but also to read and order from menus prior to collection and access nutritional and contents information.

The Brief

To design an innovative and creative solution to flexible, sustainable packaging for takeaway food (choose your own food takeaway outlet). Explore the production techniques and possibilities of plastics. Ensure through design, shape/format/materials a solution that will work practically in allowing the outlets to be able to store containers effectively before use and allow for easy and fast filling and sealing.

The consumer needs to be able to access contents safely (if hot), dispose of packaging easily or alternatively the packaging could have a secondary use.

Points to consider

- Flexibility/adaptability of pack
- Storage before use (space is often at a premium)
- Easy and secure filling
- Secondary use for consumer
- Serving potential (you could add some form of utensils within your design)
- Visual/graphic images or colour options for outer pack surface.
- Disposability

Materials to be used

Rigid plastic construction using polypropylene, polyethylene, PET or a combination if needed. Ensure components are separable to aid recycling.

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