



STARPACK
STUDENTS

Student Starpack
Awards 2017

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AIR FRESHENER BOTTLE

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Logoplaste are leaders in plastic packaging, providing an overall service for packaging R&D, in-house production and quality systems, backed by technical support and advice.

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 **Logoplaste**




Prize

An all-expenses paid trip to Portugal to visit Logoplaste and our Innovation lab - the design and technical centre for all group R&D activity.

You will work with our teams focusing on design, packaging and engineering support, raw materials & sustainability, and see inside the dedicated lab trials centre where we actually produce rigid packaging and containers in the development phase.

Helpline

For guidance with the brief contact Darren Wingrove:

 07825 607252

Introduction

In a world surrounded by different fragrances we are looking for the next generation of fragrance dispensing.

The Brief

The aim is to create a dispenser / bottle that blends into its environment and dispenses a fragrance in a controlled way.

Points to consider

- Container closer
- Refillable options
- Fragrance control
- Target environment
- Multipack
- Changeable fragrances
- Second life – what happens after the pack is empty, and could it be reused or recycled - or easily disposed of?
- Product unique selling point, what makes it special and attractive to customers

Materials to be used

Consideration must be given to use of recyclable materials.

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