STARPACK STUDENTS

Student Starpack
Awards 2017

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'SAFE AND SECURE' TRANSIT PACKAGING

Sponsored by DS Smith

Corrugated board is a versatile and cost effective medium, offering great structural strength from relatively light material. It is extensively used in packaging to make boxes, trays and cases, and also to make other products. In Europe and the UK, corrugated board is often constructed entirely from recycled papers. It is fully recyclable, making it an environmentally friendly choice.

In challenging times, as costs rise for a wide range of raw materials in many industries, pressure is growing to use no more material than necessary. The environmental drive to make best use of resources also makes minimum use of material highly desirable.

Prize

Work experience placements:

First prize – one month

Second prize – two weeks

Third prize – one week

Provision will be made to assist with travel/accommodation costs where appropriate and in discussion with DS Smith.

Helpline

For guidance with the brief please contact:

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Introduction

This brief addresses the trend for increased internet shopping.

The Brief

Utilising the properties and flexibility of corrugated board, develop a solution to the transportation of products, particularly for online and internet retailing. The solution should be easy to assemble, have a wide range of applications and be adaptable to different sizes and formats.

Points to consider

- Protection
- Ease of use
- Security
- Re-usability
- Disposability
- The customer experience – visual and functional

Materials to be used

Use the properties and flexibility of corrugated board.