



STARPACK
STUDENTS

Student Starpack
Awards 2017

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DISASTER AID/EMERGENCY PACKAGING

Sponsored by BPI - British Polythene Industries

BPI - British Polythene Industries is the largest recycler of waste plastic film in Europe and the second largest manufacturer of polythene film products worldwide. BPI is one of the most responsive and dynamic polythene film businesses in the world, a major player in what is rapidly becoming a truly global industry.

www.bpipoly.com



Prize

BPI will award £500 to the student who has provided the best entry.

Helpline

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Introduction

Record numbers of people are being displaced by disasters and conflicts. Population increases and the impact of climate change intensify the risk of humanitarian crises on food, water and security. Earthquakes, floods, droughts and conflicts affect many innocent children and adults where homes are destroyed and day to day basic care and nutritional needs are suddenly withdrawn.

The Brief

To create an innovative and flexible solution to the containment of disaster aid products that delivers protection and preservation as well as security and durability.

Design a flexible, durable packaging solution for containing a selection of survival items necessary for immediate use in disaster zones and situations. You may choose either basic food items or basic medical products. These items must be the essentials that victims would require in the first few days following a disaster situation.

Points to consider

- Climatic conditions
- Flexibility of size
- Accessibility
- Secondary use
- Packaging may be dropped by air into disaster zones or delivered by sea or land craft
- The graphics used need to inform recipients of contents, therefore symbols or images used need to have global interpretation.

Materials to be used

Polythene 80% and rigid plastic/card/board 20%

Can be used for inserts to separate or form part of the outer packaging

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The Starpack Awards are organised by IOM Communications Ltd and endorsed by The Packaging Society (a Division of the Institute of Materials, Minerals and Mining)