The Institute’s membership is comprised of specialist engineers, scientists and technologists. Their expertise spans the materials cycle, from mining and extraction through processing and application to recycling and recovery.

Institute members are engaged in their profession and focused on their personal professional development. Materials World is a tangible benefit of their membership. The magazine is widely accepted as the leading publication in its field. It promotes the latest developments and new technologies within the materials cycle. Editorial content is delivered in a technical but accessible style, and keeps readers up to date with their industry, new trends, materials and processes. The broad range of topics covered in each issue and the ongoing focus given to opportunities for individual personal development, makes the magazine essential reading.

“Materials World is the monthly members’ magazine of the Institute of Materials, Minerals and Mining – the world’s largest pan-materials professional organisation.”
IOM3 members are professionals actively involved in

- R&D
- Extraction
- Processing
- Additive manufacturing
- Testing and inspection
- Analysis
- Manufacture
- Design

IOM3 members work in a variety of business sectors

- Aerospace
- Automotive
- Ceramics
- Composites
- Construction
- Defence
- Education and training
- Electronics
- Metals
- Minerals and mining
- Natural materials
- Oil and gas engineering
- Packaging
- Plastics and rubber
- Biomedical
- Energy
- Renewables
- Wood
**Circulation**

*Materials World* circulates in print format to more than 10,400 members globally each month. Furthermore, over 5,000 additional members can access the publication each month in a digital e-zine format. With 65% of IOM3 members holding the Professional Member or Fellow grade, advertisers can be confident that they are targeting senior industry professionals with direct purchasing authority, or with an influence on purchasing decisions. In addition to this, the title is distributed at global industry events and conferences, thereby delivering additional profile and reach outside of the IOM3 membership.
Maximise your audience

Creative solutions

A unique voice for your message

A number of communication routes available to reach IOM3 members and the global materials community.

The IOM3 website www.iom3.org offers prime banner positions on a number of its most read pages, including the Materials World micro site. The website also has the capability to host webinars, delivering a high profile marketing opportunity which can directly generate leads.

A monthly Materials World e-newsletter is sent to the inboxes of IOM3 members. The newsletter contains new editorial content along with updates on IOM3 events and member information. The newsletter is available for sponsorship and contains a small number of product promotion panels.

Additional promotional opportunities include social media promotion and sponsorship of IOM3 technical conferences. The Materials World sales team can work with you to create a targeted and creative promotional campaign that utilises the wide variety of communication routes available.
Promoting your products & services

*Materis World*’s mix of industry news and technical, accessible features along with focus on professional development provides an ideal environment for a promotional campaign.

**Display advertising** within *Materials World* gives your company the opportunity to deliver a targeted message to its existing and potential customers within the materials sector. **Advertorial opportunities** are also available within *Materials World*, allowing organisations the chance to maximise their branding and profile within the publication.

IOM3 members are committed to their continuing professional development. To ensure members are fully informed, *Materials World* publishes six issues each year with content focused around current PD–related topics and themes. This editorial content provides an ideal environment for training providers to promote their upcoming courses.

*Materials World Marketplace* classified advertising offers companies the opportunity to have a regular presence in the publication. The range of advertisement sizes available means that a promotional campaign can be created to match even the smallest marketing budget. Advertisements appear under a product category or service heading of your choice.
Recruitment advertising

Advertising materials-related vacancies within Materials World gives recruiters direct access to IOM3 members – committed and competent individuals who are focused on their personal professional development.

Our recruitment advertising packages have been created to deliver flexible promotional opportunities which include on paper, online and social media promotion. This combined promotion offers the potential to reach an audience of more than 44,000 specialists within the materials community; allowing recruiters to promote their vacancies to both active and passive job seekers. The Materials World combined recruitment package ensures that advertisements appear in the magazine’s dedicated recruitment pages.

In addition, vacancies are posted online at www.materialsjobs.co.uk, one of the most viewed areas of the Institute’s website. The recruitment area of the website now offers additional recruiter opportunities including “Featured Jobs” and “Featured Recruiter” promotion, allowing organisations to maximise the online profile of their vacancies.

Awareness is further reinforced by promoting vacancies on relevant IOM3 technical community microsites and via email alerts. Vacancies are also promoted to the IOM3 Linkedin, Twitter and Facebook communities. The majority of the members of these communities are not IOM3 members and this additional exposure therefore delivers recruiters an extended audience.

“When we were looking to promote vacancies for our clients Bentley Motors & Honda R&T, the team at IOM3 delivered an advertising package which maximised reach via print advertising, digital and social media. We received a good level of response from the right calibre of applicant and would look to promote future materials vacancies in the same way.”

Nick Gerrell, Gerrell & Hard Limited
RATE CARD

Corporate promotion

DISPLAY ADVERTISING

<table>
<thead>
<tr>
<th>Size</th>
<th>Mono</th>
<th>Spot colour</th>
<th>Full colour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>£1,470</td>
<td>£1,800</td>
<td>£2,200</td>
</tr>
<tr>
<td>Half page</td>
<td>£880</td>
<td>£1,080</td>
<td>£1,320</td>
</tr>
<tr>
<td>Quarter page</td>
<td>£530</td>
<td>£650</td>
<td>£790</td>
</tr>
</tbody>
</table>

Advertorial
Please call the sales team to discuss advertorial opportunities in more detail.

Loose Inserts: Less than 20g in weight – £150 per 1,000

DIGITAL

- Banner advertising promotion on the IOM3 website [www.iom3.org](http://www.iom3.org)
- Horizontal Banner: 940W x 90H pixels – £150 per week
- Side Banner: 250W x 155H pixels – £100 per week

Webinars
Please contact the sales team for further information and pricing.

Materials World E-newsletter
Sponsorship:
- 3 months – £1,245
- 6 months – £2,375
- 12 months – £4,500

Product Promotion Panel (25 words, image and link) – £350

For more information, please contact Kate Harrison
t. +44 (0)1476 513889  |  e. kate.harrison@iom3.org

MARKETPLACE CLASSIFIED ADVERTISEMENTS

<table>
<thead>
<tr>
<th>3</th>
<th>6</th>
<th>9</th>
<th>12</th>
</tr>
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<tbody>
<tr>
<td>£22</td>
<td>£19</td>
<td>£17</td>
<td>£15</td>
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</table>

All prices are exclusive of VAT at current rate
Agency commission – 10%  |  Effective from 1 September 2019
Recruitment advertising

<table>
<thead>
<tr>
<th>RECRUITMENT ADVERTISEMENTS</th>
<th>Mono</th>
<th>Spot colour</th>
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<tbody>
<tr>
<td>Full page</td>
<td>£4,275</td>
<td>£4,570</td>
<td>£4,860</td>
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<td>1st recruitment page</td>
<td>£2,875</td>
<td>£3,170</td>
<td>£3,460</td>
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<tr>
<td>Half page</td>
<td>£2,115</td>
<td>£2,410</td>
<td>£2,700</td>
</tr>
<tr>
<td>Quarter page</td>
<td>£1,060</td>
<td>£1,355</td>
<td>£1,640</td>
</tr>
</tbody>
</table>

Recruitment advertising package includes:

- Print advertisement in Materials World
- **6 week** listing on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Online promotion to relevant IOM3 technical communities
- **2 week** “Featured Job” listing on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Promotions on all IOM3 Twitter accounts
- A minimum of two promotions on LinkedIn [www.iom3.org/linkedin](http://www.iom3.org/linkedin)
- A minimum of two promotions on Facebook [www.facebook.com/iom3globalnetwork](http://www.facebook.com/iom3globalnetwork)

“Featured Recruiter” package – £2970

- Half page colour advertisement in Materials World
- “Featured Recruiter” banner promotion on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Online promotion to relevant IOM3 technical communities
- Up to 4 roles listed for **6 weeks** on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Comprehensive social media promotion

Online listing – £725

- **4 week** listing on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Online promotion to relevant IOM3 technical communities
- **1 week** “Featured Job” listing on [www.materialsjobs.co.uk](http://www.materialsjobs.co.uk)
- Promotions on all IOM3 Twitter accounts
- 1 promotion on LinkedIn [www.iom3.org/linkedin](http://www.iom3.org/linkedin)
- 1 promotion on Facebook [www.facebook.com/iom3globalnetwork](http://www.facebook.com/iom3globalnetwork)
Technical specifications

<table>
<thead>
<tr>
<th>DISPLAY AND RECRUITMENT</th>
<th>Column widths</th>
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<tbody>
<tr>
<td>Full page type</td>
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<tr>
<td>Full page trim</td>
<td>297mm deep x 210mm wide</td>
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<tr>
<td>Full page bleed</td>
<td>305mm deep x 215mm wide</td>
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<tr>
<td>Half page vertical</td>
<td>250mm deep x 88mm wide</td>
</tr>
<tr>
<td>Half page horizontal</td>
<td>125mm deep x 183mm wide</td>
</tr>
<tr>
<td>Quarter page vertical</td>
<td>125mm deep x 88mm wide</td>
</tr>
<tr>
<td>1st recruitment page</td>
<td>180mm deep x 179mm wide</td>
</tr>
</tbody>
</table>

Mechanical data

We offer a basic complimentary setting service for all confirmed advertisements. For more information, please call or email.

If you wish to supply your own artwork, advertisements are accepted in the following formats:

- InDesign files including all necessary fonts and images
- High res (300dpi) pdfs with trim marks where necessary, and all fonts and images embedded
- High res (300dpi) eps, tiff or jpeg
<table>
<thead>
<tr>
<th>BOOKING DEADLINE</th>
<th>FEATURES*</th>
<th>SPOTLIGHT / 'HOW TO' GUIDE</th>
<th>PROFESSIONAL DEVELOPMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 16/12/19</td>
<td>TRANSPORT &amp; ENGINEERING: A look at how materials are helping to drive progress in the field of transport, across land, sea and sky, both industrial and commercial. This issue will focus on new materials, novel manufacturing methods, emerging engineering technologies and the various forms of energy that power modes of transport.</td>
<td>Processes: Vacuums and pumps, tubing, adapters</td>
<td>Re-entering the workforce, leave of absence, retraining, early career but not young members, benefits, support services</td>
</tr>
<tr>
<td>February 17/01/20</td>
<td>CONSTRUCTION: Materials are the foundation of the built world and we explore the changing needs of the construction and architectural sectors, taking in commercial and civil engineering projects. From the adoption of new and improved building materials for such demanding applications, to the implementation of technologies that accelerate planning and increase safety. IRON &amp; STEEL – CONCRETE &amp; CEMENT – TIMBER – GLASS – POLYMERS</td>
<td>Analysis equipment: Metallurgy, processes, testing, quality control, machinery</td>
<td></td>
</tr>
<tr>
<td>March 14/02/20</td>
<td>GLOBAL STRATEGY: Materials will play a key role in worldwide action against climate change, including establishing better supply chains and low-carbon alternatives. This issue examines what can be done to achieve optimised materials cycles, best use of resources, a circular economy and sustainable carbon emissions reduction. CARBON CAPTURE – NET-ZERO EMISSIONS – PLASTICS – COAL – AIR QUALITY</td>
<td>High temperature: Injection moulding, working with polymers, thermoplastics</td>
<td>Leadership, management, appraisals, soft skills, equal opportunities, performance management</td>
</tr>
<tr>
<td>April 20/03/20</td>
<td>HEALTH: Materials act as the fundamental building block of modern healthcare. The bigger picture is one of hospital construction, state-of-the-art surgical theatres and advanced equipment, while at the opposite end individuals benefit from cutting edge implants, nanotechnology and prosthetics. This issue explores the latest breakthroughs in materials for medical care. LIGHT METALS – CERAMICS – NANOTECHNOLOGY – SMART BUILDINGS</td>
<td>Imaging: Microscopy, spectroscopy, lab equipment, medical devices</td>
<td></td>
</tr>
<tr>
<td>May 17/04/20</td>
<td>ENERGY: Whether excavating minerals or burning fuel, materials are essential in the development of energy generation. This issue looks at key materials with potential to disrupt the energy sector, through small-scale harvesting devices, transmission infrastructure to innovative projects. OIL &amp; GAS – ENERGY MINERALS – RENEWABLES – RARE EARTHS – ENERGY STORAGE</td>
<td>Hardware: Crushers, milling, shredders, grinders</td>
<td>Finance, funding, grants, tax, finding opportunities, application tips, policy, non-EU and post-Brexit</td>
</tr>
<tr>
<td>June 15/05/20</td>
<td>TECHNOLOGY: Industry 4.0 offers a plethora of technologies for greater connectivity and communication, for businesses and individuals. As part of a two-way relationship, this issue explores how tools such as big data, digital twins, robotics and drones translate to concrete results in the materials cycle, helping build the technology that will itself contribute to better planning, management and safety. SMART DEVICES – WEARABLES – BLOCKCHAIN – CYBERSECURITY – AUTOMATION</td>
<td>Software: Databases, inspection support, analysis, data management tools</td>
<td></td>
</tr>
<tr>
<td>July 19/06/20</td>
<td>WASTE: World Environment Day highlights how we manage material waste to ensure we are using the most effective systems. This issue investigates techniques for reducing waste in areas including material manufacturing, refuse recycling, energy efficiency, product lightweighting and tailings management. POLYMERS – COMPOSITES – NATURAL MATERIALS – PACKAGING – MINING</td>
<td>Heat Treatment: Annealing, strengthening, tempering, quenching</td>
<td>School schemes, young people outreach, STEM education, industry apprenticeships, grad schemes</td>
</tr>
<tr>
<td>August 17/07/20</td>
<td>PEOPLE: While retaining a talented workforce is a common goal, this should not be restricted to the next generation. With a view on the skills gap, this edition addresses issues around education, training and leadership, from early career starters to those looking to boost advanced positions. PROFESSIONAL DEVELOPMENT – TRAINING – ACCREDITATION – FUNDING – SKILLS</td>
<td>Filtration: Manufacturing, water treatment, materials, valves, pumps</td>
<td></td>
</tr>
<tr>
<td>September 20/08/20</td>
<td>TESTING &amp; INSPECTION SPECIAL ISSUE: Being such an imperative part of any project, whether food equipment, fabrics or microscopy, we hone in on the latest and most advanced offerings and how they will benefit the materials field. Destructive and non, in-lab or in-situ, microscopy and spectroscopy, this issue examines the newest equipment and techniques to find out how they can speed up and increase the outcomes of testing and inspection. FAILURE ANALYSIS – SENSORS – MONITORING – PREDICTIVE MAINTENANCE – MACHINERY</td>
<td>Quality Control: Specific gravity, density, spectroscopy, analysis</td>
<td>Skills and training, course, accreditation, hiring, immigration, outreach</td>
</tr>
<tr>
<td>October 18/09/20</td>
<td>ULTRA-THIN: 2D materials represent a relatively young field of study, with discoveries and research projects emerging regularly. This issue focuses on new projects and research into 2D, ultra-thin and lightweight materials. ADDITIVE MANUFACTURING – SEMICONDUCTORS – RESISTORS – TEXTILES – GRAPHENE</td>
<td>Testing &amp; Inspection: Failure analysis, NDT, testing equipment, surface, particle and ultrasonic analysis</td>
<td></td>
</tr>
<tr>
<td>November 16/10/20</td>
<td>PROTECTION: Protection comes in many forms, from major operations of building fire management and military defence, to medical support, surface engineering and safety equipment. Taking a wide lens to the subject, this edition explores materials providing national and personal protection. POLYMERS – CERAMICS – COMPOSITES – STEEL – PACKAGING</td>
<td>Protection: Personal protective equipment, workwear and tools</td>
<td>R&amp;D, industry, academia, collaborative working, peer reviews, post-Brexit</td>
</tr>
<tr>
<td>December 20/11/20</td>
<td>GEOTECHNICAL: Materials are becoming increasingly complex to meet the growing demands of high functionality and flexibility. This issue looks at how materials are employed at sites with specific needs, such as the technical fabrics for civil engineering and excavation projects, as well as new materials developed for separation, or sporting applications. MINING – FILTRATION – FUNCTIONAL MATERIALS – SPORTS – COATINGS</td>
<td>Repair &amp; Replenishment: New parts, custom components, repair services, maintenance tools</td>
<td></td>
</tr>
</tbody>
</table>

NB: Themes subject to change. Related areas are examples only and cannot be guaranteed coverage.

If you have an idea for a feature submission and would like further information on any of the above themes and the relevant areas they cover, the editorial team will be happy to discuss this with you. Please contact the Editor, Ceri Jones, at t: 020 7451 7340 or e: ceri.jones@iom3.org

[Link to Editor's Contact Information]

[Link to Materials Jobs Website]

[Link to Facebook Page]

[Link to LinkedIn Page]