

## PROGRAMME

Chairman's Welcome and Introduction	Liam Barbary, Benchmark Consulting
A Marketing Perspective - Sustainability, the Driver for Innovation	Neil Farmer, Neil Farmer Associates
The Future of Packaging: Findings from Leeds Beckett's Retail Institute	Dr. Alan Shaw, The Retail Institute
10.45 Refreshment Break	
The Journey to 100% Recyclability	Iain Ferguson, Ferguson Environmental Consultancy
EPR update and reporting on it	Shaine Gill-Ohrt, North Lincs Consultancy Services
Q&A and Morning Summary	Liam Barbary, Benchmark Consulting
12.30 Lunch	
Packaging & Waste - From Evolution to Revolution	Roger Wright, Biffa
Carbon Footprinting - Journey to the Wizard of Coz!	Tim Barbary, Benchmark Consulting
15.10 Refreshment Break	
The Future: an update on the £60m of research funding to investigate sustainable packaging solutions.	Nick Cliffe, Innovate UK Nikki Clark, Loughborough University
Panel Discussion	Liam Barbary, Benchmark Consulting
16.30 Close	

## SPEAKERS



NEIL FARMER

FOUNDER/OWNER OF NEIL FARMER ASSOCIATES

Neil has over 44 years experience in the international packaging industry and was a director of several leading publicly quoted packaging companies. He provides his packaging expertise, knowledge, and analysis to global clients.



DR. ALAN SHAW

THE RETAIL INSTITUTE

Alan is the Chair of the Retail Institute Special Interest Research Group at Leeds Beckett University. A senior lecturer in Digital Marketing, with over 25 years' experience working in industry.



IAIN FERGUSON

FERGUSON ENVIRONMENTAL CONSULTANCY

Iain worked for the Co-op for 32 years as Technical Manager & Environmental Manager, delivering multiple market firsts. In 2022, he gained the Frank Paine Packaging Award for outstanding contribution to the packaging community.



SHAINE GILL-OHRT

NORTH LINCS CONSULTANCY SERVICES

Shaine has spent the last 20 years working across multiple sectors developing his technical process approach. In 2023 he founded his consultancy, creating a one-stop solution for technical and management system solutions.



ROGER WRIGHT

WASTE STRATEGY & PACKAGING MANAGER, BIFFA

With over 25 years' experience in the packaging industry, Roger joined Biffa in 2020 from M&S where he was Head of Technical Packaging. He works across the packaging supply chain to advise on responsible material use & recycling.



TIM BARBARY FIMMM

DIRECTOR AT BENCHMARK CONSULTING

Tim is a Fellow of IOM3, and Chairman of the Midlands Packaging Society. He is a purchasing professional with over 30 years experience across multiple packaging categories, for leading global brands.



NICK CLIFFE

DEPUTY CHALLENGE DIRECTOR SSPP, INNOVATE UK

Nick has 8 years' experience of embedding resource efficiency, circular economy and sustainability across Innovate UK's strategy and funding competitions, and 15 years industry experience in closed loop recycling.



DR. NIKKI CLARK

SCHOOL OF DESIGN AND CREATIVE ARTS, LOUGHBOROUGH UNIVERSITY

Nikki is a Lecturer in Design with a track record of research on consumer behaviour with packaging when designing for circular systems. She has 10 years industry experience working within food packaging supply chains.



## OUR SUPPORTERS

### BENCHMARK

Pioneering web-based solutions to deliver sustainability solutions, both commercially and environmentally.



### PACKAGING NEWS

In print and online, the magazine features all the latest product & design news for manufacturers, suppliers & industry specialists in the UK.



### HPS

Specialists in supplying cost-effective self adhesive labelling systems, bag, pouch and tray sealing systems with related equipment.



### IOM3

The Institute of Materials, Minerals and Mining (IOM3) is a major UK science and engineering institution and a registered charity governed by a Royal Charter.



### SCHOOL OF DESIGN & CREATIVE ARTS

Providing a world-class education. Our research makes a substantive contribution to academia, society, and the economy.



## BE PART OF THE MIDLANDS PACKAGING SOCIETY

The Midlands Packaging Society is a place for everyone working in the packaging industry, be they starting out and seeking advice, knowledge, and experience or indeed a place where the more experienced can give back to a wider community.



Visit our website:

<https://the-packaging-society-em.ning.com>

# PACK TO THE FUTURE

## Can Packaging be Sustainable?

**CONFERENCE 26<sup>th</sup> JULY 2023**

School of Design and Creative Arts, Loughborough University

Hosted by the Midlands Packaging Society 'Winner of the 2023 IOM3 Local Society of the Year Award'.

Hear from, and network with, thought leaders from across the spectrum of Materials, Supply Chain, Production, Brand Specifiers and Retailers.

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