

## Webinar on The Practicalities of Undertaking a Life Cycle Analysis or Carbon Footprint Study by Leigh Holloway - eco3 Ltd on Wednesday 23 February 2022 at 13.00 GMT

The use of Life Cycle Analysis (LCA) is becoming more and more important. Sustainability is now a key business concern and at the core of reducing the impacts of your operations is the ability to measure the impacts of what you currently do. You need to do this across all your activities and up and down your supply chains to get a full picture.

This presentation will explain the practicalities of undertaking such studies and cover issues such as:

- Defining the scope and deciding to include in the analysis
- Sourcing impact data for materials, energy and transportation activities
- How to deal with gaps and making assumptions
- Presenting the results to stakeholders.

It will also identify relevant standard and guidelines that can help you in conducting such assessments as well as how such studies fit into Government Policies and Strategies such as the UK's Industrial Decarbonisation Strategy (2021).

**To register for the above event, please click on the link below**

**<https://www.eventbrite.co.uk/e/webinar-the-practicalities-of-undertaking-a-life-cycle-analysis-registration-263886239847>**

**Details about how to join the event will be sent closer to the time**



Leigh Holloway has over 25 years' experience in the field of LCA, sustainable product design and the circular economy. He has worked in academia, business support and commercial consultancy across many different industry sectors including packaging, FMCG, food & drink and ICT. Delivering carbon foot printing studies, sustainable design projects and developing bespoke calculation tools.

Leigh has a degree in Mechanical Engineering and a PhD in Ecodesign. He is a fellow of the Institute of Materials, Minerals and Mining and an associate member of the Foodservice Packaging Association.