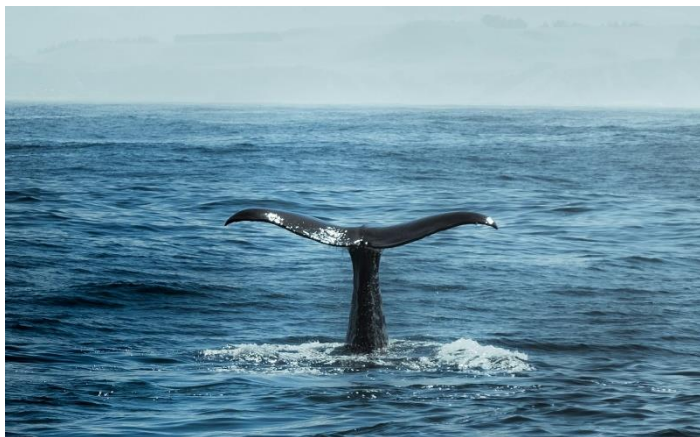




Cleveland Institution of Engineers
April Lecture

Innovation in Small Businesses

Tuesday 9th April 6pm
Room 0.044, Main Building,
Middlesbrough College, TS2 1AD
Coffee and chat from 5:30pm



Welcome to a journey beneath the surface of the business world and the world of innovation, to discover the majestic giants of the entrepreneurial ocean – the Blue Whale businesses and the Blue Whale business owners.

My name is Phil Teasdale, author of "The Blue Whale Plan," and today, I'm here to share with you not just a concept, but a transformative perspective on growth, innovation and opportunity, and the sheer scale of potential that lies within the depths of our endeavours.

Phil Teasdale
CEO
Enterprise
Made Simple

ems:

I.M3 

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2024**

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