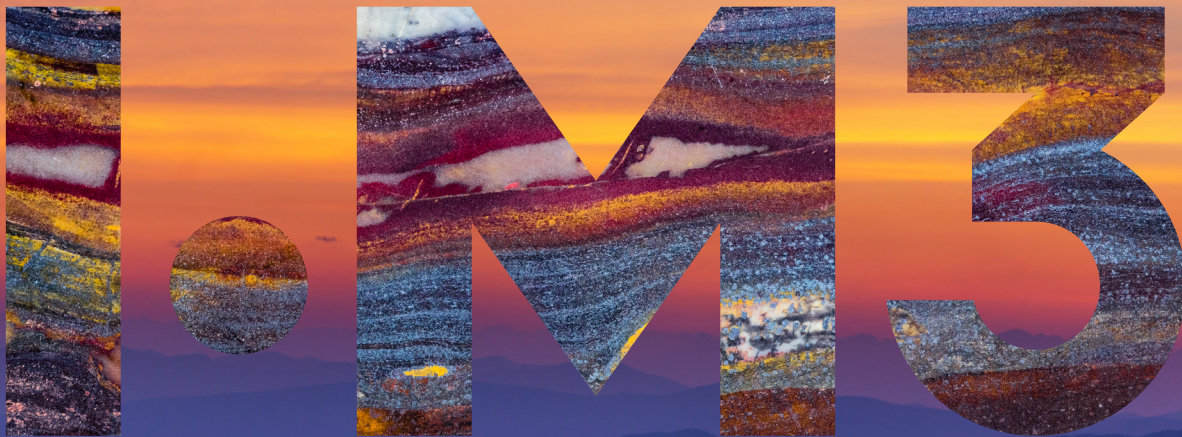




2027 MEDIA PACK

Reach the professionals shaping the future of materials, minerals & mining

I.M3 Institute of Materials,
Minerals & Mining

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Reach the people shaping the future of materials.

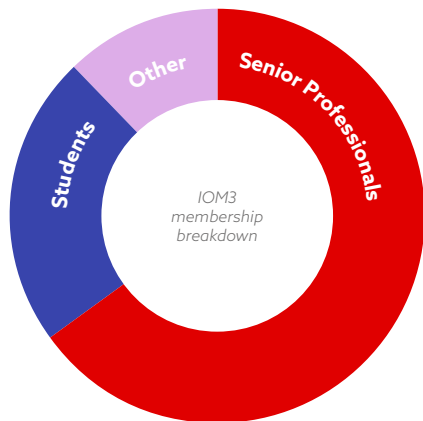
The Institute of Materials, Minerals & Mining (IOM3) is a leading UK-based professional body for engineering, environmental and scientific professionals working across the materials, minerals and mining sectors.

Our influential community spans the **entire materials lifecycle** – from exploration and extraction, through characterisation, processing and application, to recycling, repurposing and reuse.

IOM3 provides direct access to a highly engaged, specialist audience of professionals, decision-makers and industry leaders who are **shaping innovation, influencing investment and driving the future of the sector.**



Reaching senior professionals with purchasing power



65%

FIMMM, HonFIMMM, MIMMM, AIMMM & TIMMM

Our core audience of Fellows, Members and Professionals are established, experienced and in decision-making roles.

23%

Undergraduate & Postgraduate Students

The next generation of industry talent and future decision-makers.

12%

Affiliates & E-members

Our audience

IOM3 brings together the global materials community — connecting professionals across academia, research, manufacturing, engineering, and industry. Our audience includes the innovators, experts, and decision-makers shaping the future of materials, providing organisations with valuable opportunities to engage with a highly influential network.

Our member community represents:

- **15,000 members** working across **4,200 organisations**
- **80% UK-based**, with a growing international audience **covering 103 countries**
- **65% hold Fellow or Professional Grade status** — representing a highly influential audience of **industry leaders, specialists, and decision-makers**

Beyond our membership, IOM3 extends your reach to a wider engaged community across our digital channels:

- **97,000** website account holders
- **45,000** social audience
- **39,000** newsletter subscribers

Through our respected publications, digital channels, and events, we help you build credibility, increase brand visibility, and connect with the people who matter most to your business.



Trusted professional institution



Highly engaged community



Access to decision makers



Multi-channel reach



Sector-specific targeting



Lead generation opportunities

Materials World advertising



Published 10 times a year *Materials World* magazine is considered a key benefit of IOM3 membership.

Widely accepted as the leading publication in its field, *Materials World* features industry news, opinion pieces, latest developments and new technologies. Kept for reference, *Materials World* gives your advertisement a longer lifespan than many other media channels.



For advertising packages see **page 12**

See **page 14** for magazine themes and booking deadlines



Build brand credibility



Access key decision-makers



Increase brand awareness



Extended exposure



Promote products, services, events, training courses & recruitment opportunities



Trusted environment



High-quality editorial

FULL PAGE		£1,880 + VAT
HALF PAGE		£990 + VAT
QUARTER PAGE		£620 + VAT
LOOSE INSERTS (Less than 20gsm)		£170 + VAT per 1,000

IOM3 Website

With 97,000 registered website account holders,

the IOM3 website provides the perfect platform to connect with professionals and decision-makers engaged with materials, minerals & mining.

Website wide display banner

Maximise your brand visibility with premium leaderboard and footer banners that rotate across approximately 200 of the website's most popular pages.

Best for... Increasing brand awareness, targeting visitors throughout their site journey, maintaining visibility and building a strong digital presence. It is particularly suited to B2B organisations, event organisers, training providers, suppliers, service providers, and brands seeking visibility among an engaged and relevant audience

Expected Impact... In 2026, advertisers achieved:

- Average of **249,500** impressions per month
- Average click through rate of **0.12%** generating direct engagement from professionals interested in relevant products, services and opportunities

1 MONTH	£695 + VAT
3 MONTHS	£1,760 + VAT
6 MONTHS	£3,315 + VAT
12 MONTHS	£5,795 + VAT

Exclusive Technical Group banner

Reach a specialist audience with a permanent leaderboard and footer banner on one of the IOM3 Technical Group pages.

Best for... Targeted exposure, association with technical expertise, high-quality engagement and a focused environment

Expected Impact... In 2026, advertisers achieved:

- Average of **1,083** impressions per month
- A average click through rate of **0.73%**

IOM3 Technical Groups: Adhesion & Adhesives | Applied Earth Science | Biomedical Applications | Ceramics | Composites | Construction Materials | Defence Safety & Security | Elastomers | Energy Materials | Energy Transition | Iron & Steel | Materials Characterisation & Properties | Materials Processing & Manufacturing Mineral Process & Extractive | Metallurgy | Mining Technology | Natural Materials | Non-Ferrous & Light Metals | Packaging | Sustainable Development | Wood Technology

3 MONTHS	£280 + VAT
6 MONTHS	£470 + VAT
12 MONTHS	£910 + VAT



Access to a large, **industry-relevant audience**



Higher-quality leads through **targeted exposure**



Advertising alongside **trusted sector content**



Better brand visibility among key decision-makers

News story banner

A double-height Mid-Page Unit banner positioned alongside IOM3 and industry news stories, placing your brand in front of readers actively engaging with the latest sector developments. Our social media channels also drive targeted traffic to these articles, extending your reach and increasing visibility among a highly relevant professional audience.

Best for... Recognition as a thought leader, targeted campaigns, product launches and achieving greater dwell times

Expected Impact... In 2026, advertisers achieved:

- Average of **17,000** impressions per month
- Average click through rate of **0.13%**

1 MONTH	£590 + VAT
3 MONTHS	£1,495 + VAT
6 MONTHS	£2,845 + VAT
12 MONTHS	£4,915 + VAT

Our e-newsletters are getting a refresh

IOM3 is preparing to relaunch its e-newsletter offering, **creating new opportunities for organisations to put their brand, products and expertise directly into the inboxes of an engaged professional audience.**

New advertising opportunities are coming soon - Watch this space.



Direct access to your audience



Guaranteed delivery opportunity



Captive, engaged environment



Targeted reach

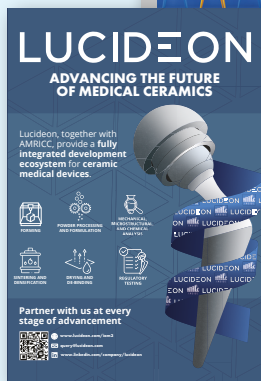
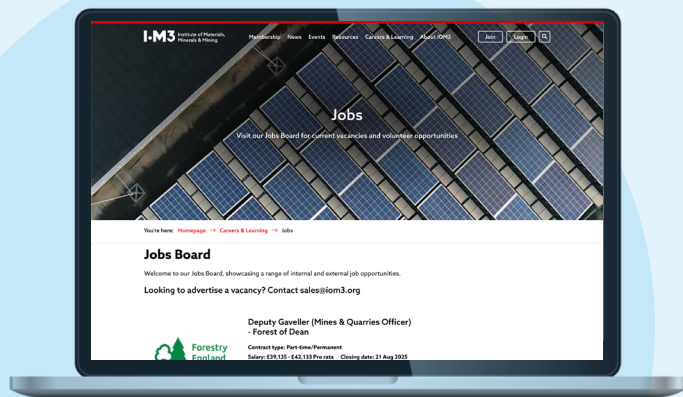


Measurable performance

I.M3 Jobs

Advertising your vacancy with IOM3 allows you to reach a highly targeted audience of qualified professionals with relevant industry expertise, qualifications, and professional credentials.

Our recruitment packages are designed to offer breadth of promotion across the IOM3 website, socials, E-newsletters and *Materials World Magazine*.



Discounts available
for multiple bookings
– price on application

-  **Reduce time** spent screening unsuitable applications
-  **Increase** the quality of applicants
-  **Enhance** your employer brand by advertising through a trusted professional institute
-  **Connect** with both active job seekers and passive candidates engaged with the profession
-  **Access** professionals committed to continuing professional development (CPD) and high ethical standards
-  **Promote** vacancies to a community that values excellence and industry best practice

WEBSITE LISTING to include:

£595 + VAT

- 6 weeks promotion
- Colour logo to enhance your brand
- Unlimited Text
- Apply here button
- Promotion across IOM3 social accounts
- Promotion on E-newsletters
- Inclusion on monthly Jobs Update email

WEBSITE LISTING with full page *Materials World* advert

£1,900 + VAT

WEBSITE LISTING with half page *Materials World* advert

£1,005 + VAT

WEBSITE LISTING with quarter page *Materials World* advert

£855 + VAT

INFORM is IOM3's product portfolio that allows organisations to truly measure their return on investment

and provides an opportunity to share cutting-edge developments, technologies and expertise across the materials, minerals and mining sector. The series incorporates webinars to help showcase your expertise, white papers to educate and build trust and live events to showcase your organisation.

Every **INFORM** campaign benefits from a dedicated marketing programme across **IOM3** channels, including:

- Dedicated solus email campaign
- IOM3 e-newsletters
- IOM3 website
- IOM3 social channels
- *Materials World* magazine



Measure return on investment with qualified leads



Reach a **targeted technical audience**



Showcase innovation



Build credibility through thought leadership



Increase brand **visibility**



Create new **connections**



Promote solutions

INFORM WEBINAR: £3,340 + VAT



Best for: Technical presentations and thought leadership. Includes:

- 60-minute webinar (45 minute presentation & 15-minute Q&A)
- Full registrant contact details provided within five working days of webinar taking place
- On-demand recording hosted on the IOM3 website for a minimum of six months

Expected Results (based on 2026)

Average webinar registrations – **162**

Average attendance rate in 2026 – **45%**

Average viewing time – **52 minutes**

INFORM WHITE PAPER: £3,340 + VAT



Best for: Technical education and trust building. Includes:

- Gated white paper hosted on the IOM3 website
- Available for a minimum of six months
- Download reports with full contact details provided at three months and six months

Expected Results (based on 2026)

Average downloads – **159**

NEW

INFORM LIVE: £3,950 + VAT



Best for: Product launches, demonstrations and customer events. Includes:

- Invitations sent to IOM3 members and wider professional network
- Registered attendee list provided one week prior to the event
- Optional welcome address from an IOM3 representative

Expected Results (based on 2026)

Available following the inaugural event – will your organisation be the first to host?

I.M3 Events

IOM3 organise a portfolio of highly targeted events across the sector, providing sponsorship and exhibiting opportunities

that allow organisations to engage directly with the specific audiences most relevant to their products, services, and expertise, rather than relying on broad, untargeted exposure.



12-15 April, Edinburgh

A leading global triennial conference for the polyvinyl chloride (PVC) industry, focusing on sustainability, net-zero carbon journeys, and technical innovations.

Expected attendance - 400+ delegates, representing over 200 companies, from 37 countries across 6 continents

SPONSORSHIP from £3,500 | **EXHIBITION STANDS** from £2,750



11-13 May, London

An international engineering event focused on sub-surface infrastructure, covering shaft planning, excavation technologies, and geotechnical innovations.

Expected attendance - 100+ delegates

SPONSORSHIP from £1,700 | **EXHIBITION STANDS** from **SOLD OUT**



9 - 11 June, Enschede, The Netherlands

Pioneering the future of composites manufacturing this international event will showcase world leading research and innovative solutions, addressing the pressing needs of the various industries that rely on advanced composites technology.

Expected attendance - 100+ delegates

SPONSORSHIP from €1,000



Targeted access to specialist audiences



Direct engagement with senior level delegates and decision makers



Quality conversation and lead generation



Trusted professional environment



Strong brand credibility and trust



High-value networking opportunities



Thought leadership and brand visibility



Market intelligence and industry insight

For all 2027 events keep an eye on our

[Events Calendar](#)



8 IOM3 IOM3 Approved

The IOM3 Approved service recognises high-quality education, training and professional development across the materials, minerals and mining sectors.

Designed for organisations committed to excellence, it provides an independent mark of quality that helps learners, employers and industry identify trusted providers.

Organisations achieving IOM3 Approved status benefit from:

- Permission to use the relevant **IOM3 Approved logo** in marketing and promotional materials
- **Listing** within IOM3's online directories of approved providers and programmes
- **Bespoke** certificate templates
- **Promotion** on IOM3 X Account
- **Quarter page advert** in *Materials World* magazine for QA&PD Approved
- **Listing** in *Materials World* magazine Diary Dates section for CD Approved
- **Discount** from further IOM3 advertising

IOM3 Quality Assured & PD Approved

Designed to recognise organisations delivering high-quality professional training, whether classroom-based, online or blended.

1 YEAR	From £720 + VAT
3 YEARS	From £1,795 + VAT

Why it matters

Displaying an IOM3 Approved badge demonstrates that your learning opportunity has been independently assessed against standards expected by one of the world's leading professional bodies for the materials cycle. It provides reassurance to prospective learners, employers and industry partners that your organisation is committed to quality, technical excellence and professional development.



Enhance reputation and credibility



Increase **visibility**



Differentiate from your competitors



Increase customer confidence



Demonstrate a commitment to industry **best practice**

IOM3 Approved for CPD

Designed to recognise conferences, lectures, seminars, workshops and events that contribute to continuing professional development.

STANDALONE LECTURE	£85 + VAT
UP TO 6 LECTURES	£215 + VAT
CONFERENCES	£215 + VAT

IOM3

What our customers say

A selection of feedback from the people who we had the privilege of working with in 2026.

“

As the UK's leading materials science consultancy, it makes perfect sense for us to partner with IOM3 as it gives us the perfect opportunity to reach a very relevant and critical audience. It also allows us to support the IOM3 in its mission to be the place where global materials practitioners come together.”

Richard Goodhead,
Chief Marketing Officer, Lucideon

“

Becoming a Business Partner of IOM3 has been a valuable step for Smithers. Aligning our training courses with IOM3 reinforces the quality and credibility of our offering and has provided visibility and reach, helping us connect with a highly relevant and engaged audience. We would highly recommend the partnership to any provider looking to raise their profile within the industry.”

Beth Jenkins,
Training Product Manager, Smithers

“

We depend on IOM3 and Materials World magazines support in publicising our international conferences and courses. They have also been very helpful in advertising job vacancies for engineers/metallurgists which has resulted in our company gaining some excellent graduate metallurgists. We are very grateful to IOM3 for their great support over the years.”

Dr Ahmed Shibli, Managing Director, European Technology Development Ltd. (ETD Consulting)

“

We value our partnership with IOM3. A trusted platform for engaging with professionals across the materials and manufacturing sectors and enables LRQA to share expertise on quality, risk management and sustainability with a highly relevant audience. The team are always professional and easy to work with, and we are pleased to continue to support an important contribution to industry knowledge and best practice.”

Tabs Ferdous,
Marketing Specialist, LRQA

“

This IOM3 are a trusted and influential voice whose insightful content and broad reach have helped us engage new audiences through promotion of our research and teaching programmes. The IOM3 team are highly professional and have been fantastic to work with at every opportunity.”

Dr James Bowen,
Director of Research, Open University
School of Engineering and Innovation

“

We had great success advertising our Early Careers Material Scientist role with IOM3 and have since hired a candidate that came through you!”

Helen Capodici,
HR & Recruitment Partner, Lucideon

“

I have really valued working with IOM3 and the opportunities it creates to connect industry, academia and wider stakeholders across the mining and minerals sectors. Through conferences, events and industry discussions, IOM3 has provided valuable opportunities for knowledge sharing, collaboration and building meaningful professional relationships. We value the opportunities to strengthen our engagement and contribute to its professional network, particularly through knowledge sharing and industry engagement.”

Liana Dunstone,
ESG Manager, Cornish Metals

Advertising pricing

Materials World advertising

Full page	£1,880 + VAT
Half Page	£990 + VAT
Quarter page	£620 + VAT
Loose inserts (less than 20gsm in weight)	£170 + VAT per 1,000

IOM3 Jobs

Website listing	£595 + VAT
Website listing with full page <i>Materials World</i> advert	£1,900 + VAT per listing
Website listing with half page <i>Materials World</i> advert	£1,005 + VAT per listing
Website listing with quarter page <i>Materials World</i> advert	£855 + VAT per listing

Website wide display banner

1 month	£695 + VAT
3 months	£1,760 + VAT
6 months	£3,315 + VAT
12 months	£5,795 + VAT

Exclusive Technical Group banner

3 months	£280 + VAT
6 months	£470 + VAT
12 months	£910 + VAT

News Story banner

1 month	£590 + VAT
3 months	£1,495 + VAT
6 months	£2,845 + VAT
12 months	£4,915 + VAT

E-newsletters - coming soon

INFORM series

INFORM Webinar	£3,340 + VAT
INFORM White paper	£3,340 + VAT
INFORM Live	£3,950 + VAT

Events - Price on application

IOM3 Quality Assurance & PD Approved

1 year	From £720 + VAT
3 years	From £1,795 + VAT

IOM3 Approved for CPD

Standalone lecture	£85 + VAT
Up to 6 lectures	£215 + VAT
Conferences	£215 + VAT

Make your advertising budget go further.

Book an IOM3 Advertising or Premium Advertising Package and **save up to £1,760**

Materials World Advertising Package

- 3 x half page adverts
- 1 month news story website banner

Standard rate: £3,560

Package rate: £2,990

Materials World Premium Advertising Package

- 3 x Full page adverts
- 3 months news story website banner

Standard rate: £7,135

Package rate: £5,670

IOM3 Jobs Package

- 2 x website listings
- Quarter page advert in *Materials World*

Standard rate: £1,450

Package rate: £1,190

IOM3 Jobs Premium Package

- 3 x website listings
- Half page advert in *Materials World*

Standard rate: £2,195

Package rate: £1,785

IOM3 INFORM Package

- IOM3 INFORM Webinar or White Paper
- 2 x half page *Materials World* adverts
- 1 month website wide display banners

Standard rate: £6,015

Package rate: £5,320

IOM3 INFORM Premium Package

- IOM3 INFORM Webinar or White Paper
- 2 x full page *Materials World* adverts
- 3 months website wide display banners

Standard rate: £8,860

Package rate: £7,100

DISCUSS THE BEST
PACKAGE FOR YOU

sue.harris@iom3.org
01476 513883

julie.fitt@iom3.org
01476 513895

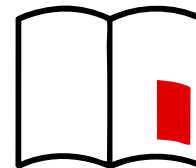
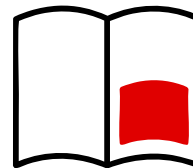
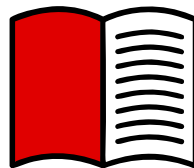
PRINT ADVERTISING (width x height)

Full page trim	210mm x 297mm
Full page bleed	215mm x 305mm
Half page	183mm x 125mm
Quarter page vertical	88mm x 125mm

JOBS

Please supply a logo (380 x 380 pixels) and a word document to include:

- Job title
- Contract type
- Location
- Salary
- Job description
- Closing date
- Application details



Copy to be supplied as a high res (300dpi) pdf

WEBSITE (width x height)

Leaderboard	728 x 90 pixels
Mobile leaderboard	320 x 50 pixels
Footer	970 x 250 pixels
Mobile footer	320 x 100 pixels
Double MPU	300 x 600 pixels

Digital copy can be supplied as a jpeg or gif

2027	MATERIALS WORLD FEATURES	PRODUCT FOCUS	PROFESSIONAL DEVELOPMENT	AD BOOKING DEADLINE
	<i>Each issue will include features and news on mining – across the year these will explore a variety of issues from specific country briefings, critical minerals, waste management, decarbonisation, environmental, social and governance, and developments around extraction, minerals processing and mine development.</i>			
February	TECHNOLOGY INNOVATION: The role of technological innovation is covered in this issue, straddling Industry 4.0, automation, the Internet of Things, materials processing and manufacturing, advanced/functional materials and exploration and extraction.	IMAGING & MICROSCOPY		22 Jan
March	HEALTH: The key role of materials in modern healthcare is investigated, from hospital infrastructure, infection control and implants to nanotechnologies and prosthetics.		Professional Development	19 Feb
April	THE CIRCULAR ECONOMY: How much waste we create and how much we can reduce, reuse or recycle continues to be a hot topic. Here we analyse the circular economy across industrial and consumer activities.	TESTING & INSPECTION		24 Mar
May	THE BUILT ENVIRONMENT: An overview of materials in the built environment covering construction, infrastructure, architecture and interiors.		Professional Development	29 April
June	MANUFACTURING: Navigating the range of issues facing manufacturers, from market developments, to digitalisation and a move to more sustainable practices as industry seeks to decarbonise and become more resource efficient.	IMAGING & MICROSCOPY		4 June
July/ August	TRANSPORT: From large-scale transport infrastructure to means of transit, this edition covers materials science, engineering and decarbonisation across land, sea and air.		Professional Development	2 July
September	TESTING & INSPECTION: We hone in on the techniques involved in testing and inspection, from materials discovery to processing, manufacturing, product characterisation, corrosion management and standardisation.			26 Aug
October	ENERGY TRANSITION: This issue investigates the challenges and opportunities as the energy sector undergoes a transformative transition.		Professional Development	1 Oct
November	GEOCHEMISTRY, GEOLOGY & GEOTECHNICAL ENGINEERING: A look at earth sciences and advances in geological understanding and engineering.	TESTING & INSPECTION		29 Oct
December/ January	DESIGN: Here we explore how materials influence product, packaging, sport, fashion and architectural design, considering novel materials, manufacturing solutions and end-of-life considerations.		Professional Development	26 Nov