

IOM3 TRAINING ACADEMY

PRINTING FOR PACKAGING

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Details of other courses delivered
by IOM3 Training Academy can
be found at

www.iom3training.org



All IOM3 Training Academy courses are
approved for Professional Development
by the Institute of Materials,
Minerals and Mining



PIABC is accredited by the qualifications
regulators of England, Northern Ireland,
Wales and Scotland – Ofqual
(Office of Qualifications and Examinations
Regulation), Qualification Wales and
SQA Accreditation.

This one-day CPD approved course is designed to help attendees gain a real insight into a sometimes complex and jargon-filled business, whilst also ensuring they understand the way in which creative design concepts are translated into printed packaging and how upstream/ downstream processes impact on it.

WHAT'S IN IT FOR ME?

This one-day course covers:

- Why print and the basics of colour theory
- Print specifications, artwork, reprographics and image carrier production
- Main printing methods of Flexographic, Letterpress, Litho, Gravure, Screen and Digital
- Discussion on fields such as
 - Design, print, packing, inks and substrates
 - Other decoration processes and assuring quality

Both within the packaging industry itself and throughout the supply chain, there is a need to understand the way in which creative design concepts are translated into printed packaging. This course gives you that insight.

This popular course will be held on a packaging site and includes a tour.

BENEFITS

- Drive innovation and efficiency in your business
- Provides a level of insight and understanding of the packaging industry that adds real and measurable value to you and your businesses
- Staff equipped to drive development
- Best practice to maximise profit
- Access the experience of the industry



A Division of the Institute of Materials, Minerals and Mining

The IOM3 Training Academy is a service of IOM Communications Ltd, offering a range of industry-recognised training courses suitable for accredited qualifications and continuing professional development. Packaging courses are developed in conjunction with and endorsed by The Packaging Society, a division of the Institute of Materials, Minerals and Mining.

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