This one-day CPD approved course will give delegates a clear understanding of the importance of fit for purpose packaging, saving waste, improving delivery and increasing profits, whilst also gaining knowledge of proper pack testing, with a toolbox of information to help them apply what they have learned to their own production and distribution situation.

WHAT’S IN IT FOR ME?

This one-day course will be run at a packaging site and will help delegates address the issues of:

- Information required to design fit for purpose packaging and packaging performance characteristics
- Material and packaging component testing, what to test and how to test it
- How to set a specification
- Packed products transit testing criteria
- Where to find the right test methods
- How to make the most appropriate tests for your products

Nobody wants product wastage, least of all in transit between production and store, where damage to packs and product results in delay, claim, expense and huge inconvenience. Making sure that your packaging will survive the distribution channel and deliver your product intact and in perfect condition to the consumer is a fundamental part of the job.

BENEFITS

- Drive innovation and efficiency in your business
- Provides a level of insight and understanding of the packaging industry that adds real and measurable value to you and your businesses
- Staff equipped to drive development
- Best practice to maximise profit
- Access the experience of the industry

PIABC is accredited by the qualifications regulators of England, Northern Ireland, Wales and Scotland – Ofqual (Office of Qualifications and Examinations Regulation), Qualification wales and SQA Accreditation.